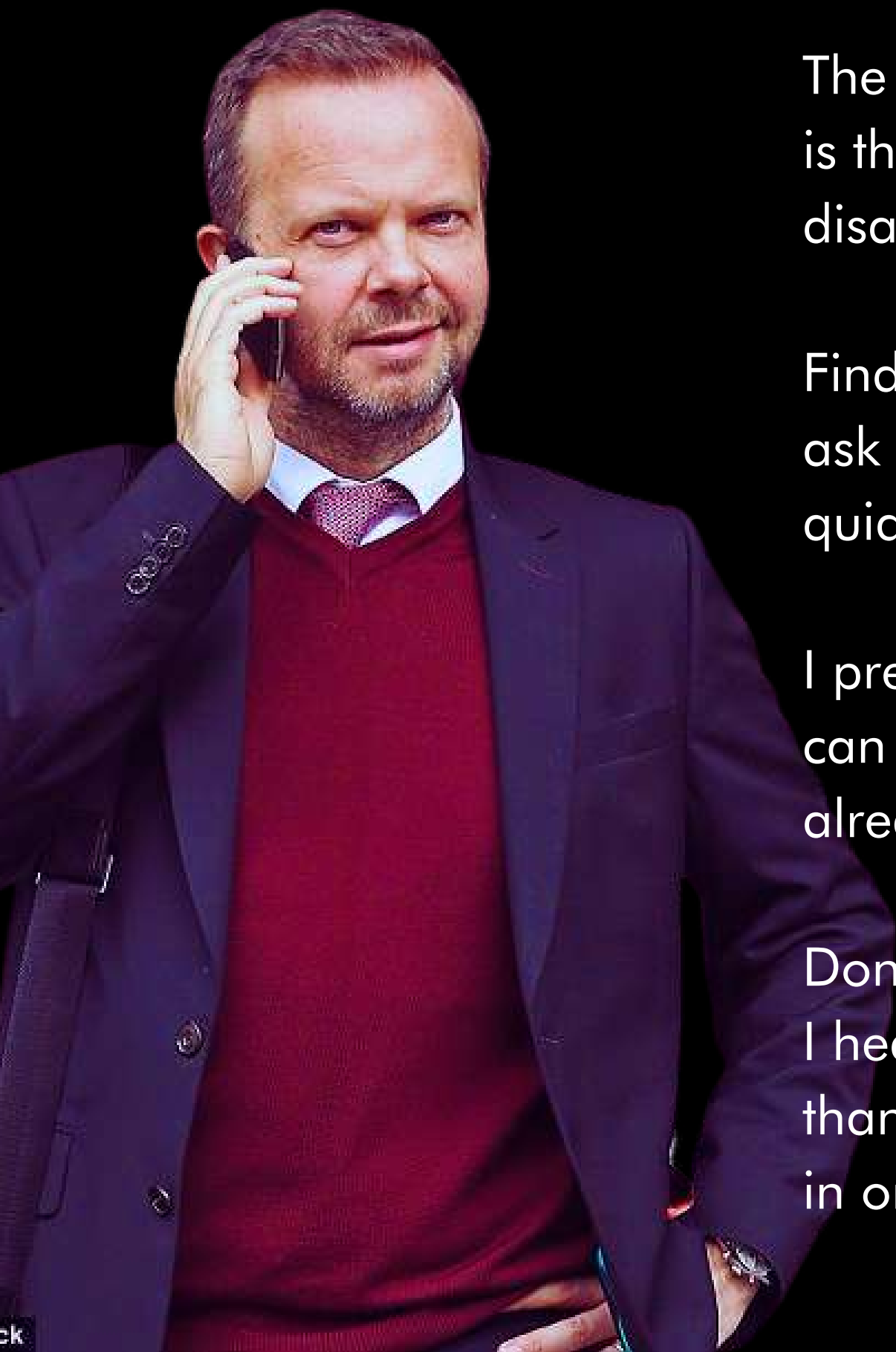




**THE TIME WHEN
MAN UNITED
BECAME MY CLIENT**

Hey Haryo, it's Ed... from Man United.

Listen, we will not sack Ole until the end of the season. But I just wondering if you could help us to reach out to potential candidates for our new manager who will be ready to work in June next year?



The last time you said Mou is the right manager was a disaster, so don't mess up!

Find someone who won't ask us to spend another quid to buy a new lad.

I prefer a manager who can optimize what we already have right now.

Don't worry about your fee, I heard that your fee is less than what Cristiano earns in one hour of work.

**All right,
new search
assignment!**

**Let's get
to work!**



Step 1

**SET
THE
CRITERIA**



Playing Style & Strategy

Managerial Style

Winning Track Record

Motivation to Join

Big Clubs Experience

Long-Term Solution

Step 2

**IDENTIFY
POTENTIAL
CANDIDATES**



Antonio
Conte



Zinedine
Zidane



Mauricio
Pochettino



Julian
Nagelsmann



Erik
ten Hag



Graham
Potter



Diego
Simeone



Lauren
Blanc



Brendan
Rodgers

Step 3

EXPLORING CANDIDATES MOTIVATION AND INTEREST



Antonio
Conte



Zinedine
Zidane



Mauricio
Pochettino



Julian
Nagelsmann



Erik
ten Hag





Graham
Potter



Diego
Simeone



Lauren
Blanc



Brendan
Rodgers



Step 4

**ELIMINATING
CANDIDATES
WHO ARE
NOT INTERESTED**



Antonio
Conte



Zinedine
Zidane



Mauricio
Pochettino



Julian
Nagelsmann



Erik
ten Hag



Graham
Potter



Diego
Simeone



Lauren
Blanc



Brendan
Rodgers

Step 5

**COMPARING
REMAINING
CANDIDATES
ON EACH CRITERION**



Antonio Conte



Playing Style & Strategy Fit



Managerial Style



Winning Track Record



Motivation to Join



Big Clubs Experience



Long-Term Solution





Zinedine Zidane



Playing Style & Strategy Fit



Managerial Style



Winning Track Record



Motivation to Join



Big Clubs Experience



Long-Term Solution





Mauricio Pochettino



Playing Style & Strategy Fit



Managerial Style



Winning Track Record



Motivation to Join



Big Clubs Experience



Long-Term Solution





Erik ten Hag



Playing Style & Strategy Fit



Managerial Style



Winning Track Record



Motivation to Join



Big Clubs Experience



Long-Term Solution





Graham Potter



Playing Style & Strategy Fit



Managerial Style



Winning Track Record



Motivation to Join



Big Clubs Experience



Long-Term Solution





Lauren Blanc



Playing Style & Strategy Fit



Managerial Style



Winning Track Record



Motivation to Join



Big Clubs Experience



Long-Term Solution



Step 6

**QUANTIFYING
THE IMPORTANCE
OF EACH CRITERION**



Playing Style & Strategy 25%



Managerial Style 20%



Winning Track Record 15%



Motivation to Join 10%



Big Clubs Experience 15%



Long-Term Solution 15%

Step 7

**THE WEIGH-IN
FINAL SCORE
FOR EACH
CANDIDATE**



Antonio Conte

6,7



Zinedine Zidane

7,6



Mauricio Pochettino

6,5



Erik ten Hag

5,8



Graham Potter

5,0



Lauren Blanc

5,5

Step 8

SUBMITTING THE BEST THREE CANDIDATES



Zinedine Zidane

The least interested candidate with the United job opportunity since he has been waiting to accept the offer to manage the French national team to replace Deschamps after World Cup 2022.

His winning track records are the real deal. A bit unfortunate that he speaks Spanish more fluently than he speaks English, so it might be a bit of a problem in daily communication, even though Pogba and Varane could act as interpreters for him in the training pitch.

Knows how to optimize Ronaldo and Pogba, and he has the charisma to handle superstars on his team so they can work together as a cohesive unit.



Antonio Conte

No-bullshit Italian hard-nosed type of manager who knows how to win and expects nothing but the highest commitment from all his players on the pitch.

His high level of discipline and confrontative approach would not be suitable for some players, and his strong preference for 3-5-2 formation would not be suitable with the type of players at United.

Still, other than Zidane, he might be one of the very few managers in the world who knows how to counter Klopp, Guardiola, and Tuchel's style of play.



Mauricio Pochettino

If only he was able to bring Tottenham Hotspurs to win the Champions League final back in 2019, he could be the most ideal candidate to take over at United for the long term with his attacking style of play.

One of the most creative minds in world football, and he will be able to optimize the enormous existing talents, not to mention his flair for identifying and developing young lads from the academy.

Questionable charisma and a lack of respect from his star players at Paris Saint Germain, but he knows the English Premier League, and he will be able to bring instant results to close the gaps with Liverpool, Chelsea, and Manchester City, without spending.

Step 9

REALITY BITES

Hey Haryo, it's Ed... from Man United.

Fantastic job! The board are very happy with your recommendation, and I agree that those three are the best for United's future to replace Ole.

But here's the thing... Ole is a nice guy and he's one of our legends, so unless Sir Alex asked him to resign, we still believe in him to bring United back to those glory days.

So please keep in touch with Zizou, Conte, and Poch, will you?

I'll wire your fee later once we confirmed to appoint one of those men as United's new manager.





It's not real.

**But if you
need a new
guy who
can bring
results, give
me a call.**



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